

ZESAN HOWLADER

UI/UX DESIGNER

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SKILLS

Research & Design

User Research and Analysis
User Persona
User Journey Map
UI UX Design Strategy
UX Flows / Site Map
Wireframing
Interaction Design
User Interface Design
Visual Design
Prototyping & Usability Testing
Responsive Web Design

Tools

Figma
Sketch
Adobe Illustrator
Adobe Xd
After effect
Invision
Zeplin

EDUCATION

East West University

2017 - 2022 , Dhaka, Bangladesh
Bachelor of Laws

LANGUAGES

English
Bangla

ABOUT ME

I'm a ui/ux designer & content creator based in Bangladesh. striving to help startups and enterprises to take on the next level with sustainable user experience.also, i am educating people on youtube.

From the last 5 years as a self-taught designer, i am mostly focusing on designing digital experience that brings value to human along with businesses. i craft user interface based on user observation and research, prototyping, iterations, and communication. i'm in a constant state of learning, along with, i want to keep improving and growing as a designer.

EXPERIENCE

Arcab - Senior UI/UX Designer (Remote)

November 2021 - Present, Dubai, UAE

arcab helps fleet operators make more money and save more money through data and insight driven induced efficiencies.
<https://arcab.ae/>

7krave - Senior UI/UX Designer (Contract)

October 2021 - February 2022, Kingston, Jamaica

- Redesigned 7krave's whole app for both ios and android platform.
- Created Design system for further impletation/update.
<https://www.7krave.com>

A5 Labs - UI/UX Designer (Remote)

August 2021 - November 2021, San Francisco Bay Area, Usa

Joined with the A5 Labs team for their NFT project Moments.
- Researched, designed Landing page for Moments NFT.
- Generated information architecture, personas, affinity Mapping, painpoints, sketches,Wireframes, and conducted usability tests.
<https://www.a5labs.co>

TakeIn - UI/UX Designer (Remote)

May 2020 - August 2021, California, Usa

Managed company's overall website and mobile app design. including Landing page, Check-out process, and a variety of pages for website and mobile app. also created user-flow,style-guide.
<https://takein.com>

Upwork - Freelance UI/UX Designer

November 2017 - September 2020, Usa

I am a certified user interface designer on Upwork (got Upwork Skill Certification - User Interface Design). also i am a Top-Rated Designer on Upwork.